

José G. Pérez City of Milwaukee Common Council

July 27, 2022

President José G. Pérez (414) 286-3762

MEDIA ADVISORY

News conference Thursday to launch Crime Stoppers-adorned MCTS bus

Common Council President José G. Pérez will host a news conference TOMORROW – Thursday, July 28 – outside City Hall launching the first MCTS bus wrapped with the Milwaukee Crime Stoppers' logo.

The news conference will take place at **10:30 a.m.** on N. Market St. just outside the Zeidler Municipal Building and City Hall. Joining President Pérez will be the bus, Milwaukee **Police Chief Jeffrey Norman**, MCTS officials, elected officials and others to discuss the significance of the Crime Stoppers bus that will be making runs across the city, spreading the crime-reporting phone and app information.

"Crime Stoppers allows individuals to report information about crimes, incidents and criminal activity anonymously, and with the possibility of receiving a cash reward," President Pérez said.

"I believe in the adage, 'If you see something, say something.' We will now have the Crime Stoppers bus ad showing community members across Milwaukee how easy it is to report crime, anonymously. The police cannot do it by themselves — we need to bring the community and our city together to help reduce and stop crime by bringing those who commit crimes to justice," he said.

What: News conference

When: Thursday, July 28 at 10:30 a.m.

Where: Market St. outside City Hall

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